

# Community First

## Bromley Healthcare's Strategy 2023-2028



Our vision

Empowering people to live their fullest lives in the heart of their communities

Our values



Belonging



Health and Wellbeing



Continuous Learning and Innovation



Compassion

Strategic Priorities

Build a culture of growth and opportunity for our people

Become a leader in integrated care, driven by the population's needs

Invest in our communities

Measuring Success

People and Culture

- Colleague experience
- Vacancy rate
- Retention rate

Quality, Improvement and Safety

- Service user outcomes, experience and access
- Our CQC / Ofsted rating
- Quality Improvement

Strategy, Investment and Development

- Develop and use measures of environmental impact
- Digital reach and impact
- Live within our means

Supporting Strategies

People First

Freedom to Speak Up

Clinical and Quality Strategy

- Delivery of high quality and safe clinical care
- Reducing health inequalities
- Integrated working to improve health outcomes
- Improving access to care

Operational Estates Plan

Environment, Social and Governance

Digital

Communication and Engagement

Commercial



Find out more: [www.bromleyhealthcare.org.uk/about/strategy](http://www.bromleyhealthcare.org.uk/about/strategy)

